

Faculty

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Prof. Dr. Roger Moser

Contact:

✉ Roger.Moser@unisg.ch

☎ +41 (0)71 224 73 54

☎ +41 (0)71 224 23 74

Research Institute for International Management
Dufourstrasse 40a
9000 St. Gallen

Description

Roger Moser started his academic career with a degree (lic.oec. HSG) in strategy & organization from the University of St. Gallen. During his studies at the University of St. Gallen, he also worked for a strategic management consulting boutique and worked on projects in Central Europe, UK and the United States.

Subsequently, he moved to Germany as a doctoral student at EBS Business School focusing on offshoring and global sourcing in a research collaboration with McKinsey & Company. While finishing his doctoral degree he moved to Shanghai, China, to establish the BMW Endowed Chair at the China-Europe International Business School (CEIBS). Besides conducting several studies he also organized the first China Sourcing Summit and built up the EBS research office in Shanghai.

After more than one year in China he then moved with his family to Bangalore, India, to establish the EADS Endowed Chair where he lived for four years shifting his major research focus again back on classic strategic management areas including business (model) development, industry intelligence but also subsistence markets. He returned to Switzerland late 2010 living now close to Lake Constance.

As of today, Roger Moser is about to finish his "Habilitation" in strategic and international management at EBS Business School and works as a research fellow at the Institute for International Management at the University of St. Gallen. He is also still faculty at IIM Bangalore and works with his colleagues from CEIBS in Shanghai on different industry projects for the automotive industry. After having received in 2011 the first CK Prahalad Excellent Contribution Award from the Strategic Management Society he is today also working as an advisor to SP Hinduja, Chairman of the Hinduja Group, primarily developing a joint an initiative with Prof. Michael E. Porter on job creation in semi-urban and rural areas of developing countries.